



Internet of Things & Mobility

Mobile User IT Profile



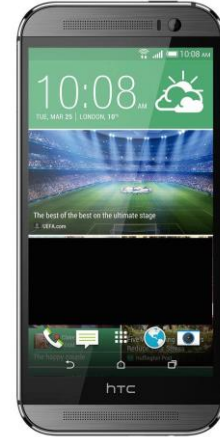
Operational Task Worker

Corporate Owned
Business concern:
Productivity: Mission
Critical



Customer-facing Task Worker

Corporate Owned
Business concern:
Productivity, Security, &
Revenue Generating



Knowledge Worker

Corporate or User Owned
Business concern: Security but
no Disruption



LANDESK 2014 Focus

Mobile Device Management



Mobile Enterprise App Platform



Mobile App Management



Mobile Email Management



Mobile Content Management



Secure Mobile Gateway



DEVICE

APPS

DATA

NETWORK

A blue-tinted photograph of four business professionals in a hallway. They are walking from left to right. The man in the foreground is wearing a dark suit and is looking down at a device in his hand. The other three men are in the background, also in business attire, and are slightly out of focus. The overall scene is professional and modern.

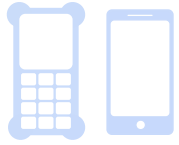
**\$3.8 Million is the
average cost per
security breach in
the US.**



Anytime, Anywhere Knowledge Workers

- ★49% work from three or more locations
- ★67% Use seven or more apps for work
- ★46% Use three or more devices for work

Mobile Device Management (MDM)



- ✦ Vision: Enable secure enterprise access for all major mobile devices
 - Device Configuration
 - Security Compliance and control
 - Expanded platform support
- ✦ Integrated with broader IT and mobility tools
 - Mobile Enterprise Apps
 - Desktop Management
 - Service Desk
 - Endpoint Security
- ✦ End-user portal for all devices to: Apps, Content Service



Mobile Application Management (MAM)

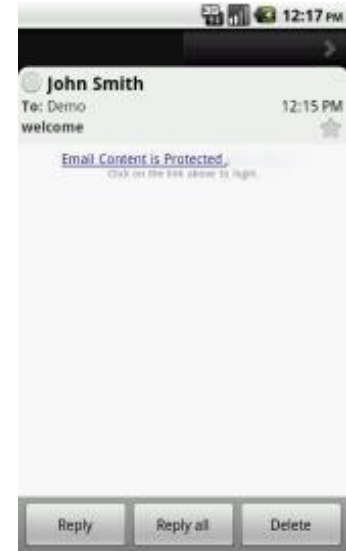


- ✦ Vision: Move the security from the device to the app via wrapping
 - App-specific authentication
 - App-based VPN to enable the app (not device) to access corporate network
- ✦ Allow end users to access apps and content without device lockdown
 - No inventory
 - No device setting changes
 - BYOD friendly



Mobile Email Management (MEM)

- ✦ Vision: Secure Email with a Seamless User Experience
- ✦ Current Solutions
 - Separate email where email is stored securely in the app, but often lags native email app features (poor user experience)
- ✦ Preferred Approach
 - Secure the email in native apps
 - User friendly experience



Mobile Content Management (MCM)



- ✦ Vision: Securely Enable Corporate Content
- ✦ Secure delivery of corporate content
- ✦ Secure and aggregate Dropbox, Box, One Drive, Google Drive, etc.
- ✦ Enable enterprise content sources from mobile devices
 - Sharepoint
 - File shares
 - Intranet
- ✦ Focus on security, collaboration, socialization



Dropbox



OneDrive



Microsoft
SharePoint



Google Drive



Mobile Enterprise Application Platform (MEAP)



- ✦ Vision: Enable business critical applications on operational mobile devices
 - Barcode scanners/Handheld Terminals
- ✦ Mobilize terminal applications
 - Hardware and mobile OS agnostic
 - Interface customization
 - Session persistence
 - Error correction
- ✦ Mobilize and accelerate web applications
 - Improve performance
 - Consistent rendering
 - Session persistence
- ✦ Voice-enable Mobile Enterprise Applications
- ✦ Create and deploy server-side enterprise applications



A Single Vendor Bringing it All Together

- Complete productivity suite
 - Products work in unison
 - Designed to maximize productivity
 - » Enterprise applications, and the people who rely on them
 - Deliver secure content where it is needed
 - Unify applications and systems
 - Continued innovation in the industry





Thank You!

Brett Koren

*Enterprise Account
Executive*